

18 B2B Industry Verticals

The BPA Media Exchange – the only source for access to curated and audited sites from premier B2B publishers – is made up of 18 industry verticals that ensure brand-safe content, reduction of non-human traffic, elimination of ad clutter and industry-standard ad units.

- Advertising, Marketing, Media & Sales
- Agriculture
- Aviation & Aerospace
- Automotive
- Banking, Financial, Insurance & Legal
- Buildings, Construction & Engineering
- Education & Career
- Electronic Engineering, Industrial Technology, Science & R&D
- General Business
- Government (Local, State & Federal), Public Services & Public Works
- Healthcare
- Information Technology & Telecommunications
- Leisure, Hospitality & Sports
- Manufacturing, Processing & Distribution
- Restaurants & Food Service
- Retail, Merchandising & Grocery
- Security
- Travel

To learn more about any of the BPA Media Exchange, contact :

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